What is claimed is:

- 1. A photochemical hole burning medium, comprising a material in which a rare earth complex and a reducing agent dispersed in a solid matrix.
- 2. The photochemical hole burning medium set forth in claim 1, wherein said rare earth complex is at least one complex selected from the group consisting of a europium (III) crown ether complex, a europium (III) polyether complex, and a europium (III) cryptand complex.
- The photochemical hole burning medium set forth in claim 1 or 2, wherein said rare earth complex and said reducing agent constitute an electrondonating composite compound.
- 4. The photochemical hole burning medium set forth in claim 3, wherein said electron-donating composite compound is a silane compound or a disilazane compound.
- 5. The photochemical hole burning medium set forth in claim 4, wherein said silane compound or the disilazane compound is a hexaalkyl disilazane represented by hexamethyl disilane or a hexaalkyldisilazane represented by hexamethyldisilazane.
- The photochemical hole burning medium set forth in claim 3, wherein said electron-donating composite compound is an organic tin compound.
- 7. The photochemical hole burning medium set forth in claim 4, wherein said electron-donating composite compound is an organic tin compound.
- 8. The photochemical hole burning medium set forth in claim 5, wherein said electron-donating composite compound is an organic tin compound.
- 9. The photochemical hole burning medium set forth in claim 6, wherein said organic tin compound is a compound represented by RSnSnR in which R is an alkyl group or an aryl group.
- 10. The photochemical hole burning medium set forth in claim 7, wherein said organic tin compound is a compound represented by RSnSnR in which R is an alkyl group or an aryl group.
- 11. The photochemical hole burning medium set forth in claim 8, wherein said organic tin compound is a compound represented by RSnSnR in which R is an alkyl group or an aryl group.
 - 12. The photochemical hole burning medium set forth in claim 1 or 2,

wherein said solid matrix is at least one glass-forming compound selected from the group consisting of silica, germanium oxide, boron oxide, phosphorus pentaoxide and tellurium oxide.

- 13. The photochemical hole burning medium set forth in claim 3, wherein said solid matrix is at least one glass-forming compound selected from the group consisting of silica, germanium oxide, boron oxide, phosphorus pentaoxide and tellurium oxide.
- 14. The photochemical hole burning medium set forth in claim 4, wherein said solid matrix is at least one glass-forming compound selected from the group consisting of silica, germanium oxide, boron oxide, phosphorus pentaoxide and tellurium oxide.
- 15. The photochemical hole burning medium set forth in claim 5, wherein said solid matrix is at least one glass-forming compound selected from the group consisting of silica, germanium oxide, boron oxide, phosphorus pentaoxide and tellurium oxide.
- 16. The photochemical hole burning medium set forth in claim 6, wherein said solid matrix is at least one glass-forming compound selected from the group consisting of silica, germanium oxide, boron oxide, phosphorus pentaoxide and tellurium oxide.
- 17. The photochemical hole burning medium set forth in claim 7, wherein said solid matrix is at least one glass-forming compound selected from the group consisting of silica, germanium oxide, boron oxide, phosphorus pentaoxide and tellurium oxide.
- 18. The photochemical hole burning medium set forth in claim 8, wherein said solid matrix is at least one glass-forming compound selected from the group consisting of silica, germanium oxide, boron oxide, phosphorus pentaoxide and tellurium oxide.
- 19. The photochemical hole burning medium set forth in claim 9, wherein said solid matrix is at least one glass-forming compound selected from the group consisting of silica, germanium oxide, boron oxide, phosphorus pentaoxide and tellurium oxide.
- 20. The photochemical hole burning medium set forth in claim 10, wherein said solid matrix is at least one glass-forming compound selected from the group

consisting of silica, germanium oxide, boron oxide, phosphorus pentaoxide and tellurium oxide.

- 21. The photochemical hole burning medium set forth in claim 11, wherein said solid matrix is at least one glass-forming compound selected from the group consisting of silica, germanium oxide, boron oxide, phosphorus pentaoxide and tellurium oxide.
- 22. The photochemical hole burning medium set forth in claim 12, wherein at least one compound selected from the group consisting of Al₂O₃, Ga₂O₃, In₂O₃, TiO₂, ZrO₂, Nb₂O₅ and Ta₂O₅ is contained in said solid matrix.
- 23. The photochemical hole burning medium set forth in claim 13, wherein at least one compound selected from the group consisting of Al₂O₃, Ga₂O₃, In₂O₃, TiO₂, ZrO₂, Nb₂O₅ and Ta₂O₅ is contained in said solid matrix.
- 24. The photochemical hole burning medium set forth in claim 14, wherein at least one compound selected from the group consisting of Al₂O₃, Ga₂O₃, In₂O₃, TiO₂, ZxO₂, Nb₂O₅ and Ta₂O₅ is contained in said solid matrix.
- 25. The photochemical hole burning medium set forth in claim 15, wherein at least one compound selected from the group consisting of Al₂O₃, Ga₂O₃, In₂O₃, TiO₂, ZrO₂, Nb₂O₅ and Ta₂O₅ is contained in said solid matrix.
- 26. The photochemical hole burning medium set forth in claim 16, wherein at least one compound selected from the group consisting of Al₂O₃, Ga₂O₃, In₂O₃, TiO₂, ZrO₂, Nb₂O₅ and Ta₂O₅ is contained in said solid matrix.
- 27. The photochemical hole burning medium set forth in claim 17, wherein at least one compound selected from the group consisting of Al₂O₃, Ga₂O₃, In₂O₃, TiO₂, ZrO₂, Nb₂O₅ and Ta₂O₅ is contained in said solid matrix.
- 28. The photochemical hole burning medium set forth in claim 18, wherein at least one compound selected from the group consisting of Al₂O₃, Ga₂O₃, In₂O₃, TiO₂, ZrO₂, Nb₂O₅ and Ta₂O₅ is contained in said solid matrix.
- 29. The photochemical hole burning medium set forth in claim 19, wherein at least one compound selected from the group consisting of Al₂O₃, Ga₂O₃, In₂O₃, TiO₂, ZrO₂, Nb₂O₅ and Ta₂O₅ is contained in said solid matrix.
- 30. The photochemical hole burning medium set forth in claim 20, wherein at least one compound selected from the group consisting of Al₂O₃, Ga₂O₃, In₂O₃, TiO₂, ZrO₂, Nb₂O₅ and Ta₂O₅ is contained in said solid matrix.

- 31. The photochemical hole burning medium set forth in claim 21, wherein at least one compound selected from the group consisting of Al₂O₃, Ga₂O₃, In₂O₃, TiO₂, ZrO₂, Nb₂O₅ and Ta₂O₅ is contained in said solid matrix.
- 32. The photochemical hole burning medium set forth in claim 1, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.
- 33. The photochemical hole burning medium set forth in claim 2, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.
- 34. The photochemical hole burning medium set forth in claim 3, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.
- 35. The photochemical hole burning medium set forth in claim 4, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.
- 36. The photochemical hole burning medium set forth in claim 5, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.
- 37. The photochemical hole burning medium set forth in claim 6, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.
- 38. The photochemical hole burning medium set forth in claim 7, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.
- 39. The photochemical hole burning medium set forth in claim 8, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.
- 40. The photochemical hole burning medium set forth in claim 9, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.
- 41. The photochemical hole burning medium set forth in claim 10, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.
- 42. The photochemical hole burning medium set forth in claim 11, wherein the reducing agent has an oxidation/reduction potential of not more than 1 V.